

NEWS RELEASE**MAYBANK KIM ENG WINS BEST RETAIL BROKER AWARD AT
SIAS INVESTORS' CHOICE AWARD 2013**

Singapore, 8 November 2013 - Maybank Kim Eng has emerged as the winner of the Best Retail Broker Award at this year's SIAS Investors' Choice Award, an annual event organised by the Securities Investors Association (Singapore) or SIAS.

The Best Retail Broker Award aims to encourage brokerage firms to enhance their quality of service and information to retail investors so as to help them make informed investment decisions. Brokerage firms in Singapore are evaluated by a research team from Singapore Management University, together with SIAS. This year, SIAS has also collaborated with Investment Trends, a global financial services market research organisation from Australia to incorporate their research findings to give an all-round score to the brokers.

Maybank Kim Eng has been selected as the winner based on a set of evaluation criteria which includes the types of accounts offered to meet different needs, commission fees, range of products, services and investor education programmes, markets covered and trading modes, rewards system, awards and accolades, complaints and dispute resolution, response to queries on corporate actions and trading and most importantly, customer service.

"We receive this award with a great deal of encouragement. It is an affirmation of our strong commitment to offer innovative products and services to meet the evolving needs of our clients. It is also a testimony to the extensive efforts we take through our investor education programmes to equip our clients with the knowledge and information that would help them make informed trading decisions. We share this award with our clients who have continually given us their support," said Mr Jeffrey

Goh, Maybank Kim Eng's Regional Head of Retail Equities, who received the award from Mrs Lim Hwee Hua, Chairman of SIAS, at the awards presentation held at the Resorts World Convention Centre this evening.

Maybank Kim Eng has been at the forefront of the industry with its ongoing commitment to drive innovation across its business. Its award-winning KE Trade remains the first and only mobile trading app in Singapore that is available across the full suite of mobile operating systems including Windows 8 and BlackBerry 10. It recently introduced a stock research feature on its KE Trade mobile app called "Market Insight" which is designed to provide investors of all levels with a convenient and central point of access to credible, real-time market intelligence and research on both Singapore-listed and Malaysia-listed equities. Market Insight is currently available on both iPhone and Android operating platforms as well as KE Trade Online - the company's Internet stock trading platform. Plans are underway to provide a Chinese language version of the research feature as part of ongoing efforts to enhance investor experience.

A further testament to its strength, Maybank Kim Eng was also very recently named the Best Brokerage House in Singapore in The Asset Triple A Country Awards 2013.

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About Maybank Kim Eng

The Maybank Kim Eng group of companies comprises businesses stretching around the globe with offices in Malaysia, Singapore, Hong Kong, Thailand, Indonesia, Philippines, India, Vietnam, Saudi Arabia, Great Britain and the United States of America. Maybank Kim Eng has been in Asia for 40 years and provides services in corporate finance, debt markets, equity capital markets, derivatives, retail and institutional securities broking and research. A leader in many of the Asian markets that it operates in, Maybank Kim Eng has won numerous prestigious awards in the markets that it serves.

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